

INVOICE



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
Main: (505)884-7777
Billing: (916)325-3266

www.koat.com

Billing Address:

Agenda
Attention: Accounts Payable
400 Gold Ave SW
12th Floor
Albuquerque, NM 87102

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
953816-1	10/21/12	October 2012	10/01/12 - 10/17/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Beth Pfefferle	Albuquerque - L	Local

Advertiser	Product	Estimate Number
Jones/R/Congress	Candidate	Janice Arnold Jones

Flight Dates	Order #	Alt Order #
10/08/12 - 10/17/12	953816	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/08/12	10/12/12	6a A7N More In The AM 6-7a		M-W-F--	:30	3	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12	M-W-F--				3	\$400.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
15	KOAT	M	10/08/12	6:24 AM	6a A7N More In The AM	6-7a	:30	Safety Net	\$400.00 NM
14	KOAT	W	10/10/12	6:44 AM	6a A7N More In The AM	6-7a	:30	we All Believe	\$400.00 NM
16	KOAT	F	10/12/12	6:43 AM	6a A7N More In The AM	6-7a	:30	we All Believe	\$400.00 NM
2	10/09/12	10/11/12	Good Morning America 7-9a		-TWT---	:30	3	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12	-TWT---				3	\$300.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
12	KOAT	Tu	10/09/12	8:59 AM	Good Morning America	7-9a	:30	we All Believe	\$300.00 NM
14	KOAT	W	10/10/12	8:49 AM	Good Morning America	7-9a	:30	Safety Net	\$300.00 NM
13	KOAT	Th	10/11/12	7:55 AM	Good Morning America	7-9a	:30	we All Believe	\$300.00 NM
6	10/09/12	10/11/12	Action 7 News @ 5p 5-530p		-T-T---	:30	2	\$425.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12	-T-T---				2	\$425.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
9	KOAT	Tu	10/09/12	5:26 PM	Action 7 News @ 5p	5-530p	:30	Safety Net	\$425.00 NM
10	KOAT	Th	10/11/12	5:22 PM	Action 7 News @ 5p	5-530p	:30	Safety Net	\$425.00 NM
18	10/15/12	10/17/12	Action 7 News @ 5p 5-530p		M-W----	:30	2	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	M-W----				2	\$350.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KOAT	M	10/15/12	5:27 PM	Action 7 News @ 5p	5-530p	:30	we All Believe	\$350.00 NM
6	KOAT	W	10/17/12	5:28 PM	Action 7 News @ 5p	5-530p	:30	Safety Net	\$350.00 NM
24	10/15/12	10/17/12	6a A7N More In The AM 6-7a		MTW----	:30	4	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	MTW----				4	\$400.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KOAT	M	10/15/12	6:12 AM	6a A7N More In The AM	6-7a	:30	we All Believe	\$400.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log

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953816-1	10/21/12	October 2012	10/01/12 - 10/17/12
Advertiser	Product	Estimate Number	
Jones/R/Congress	Candidate	Janice Arnold Jones	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	10/15/12	10/17/12	6a A7N More In The AM	6-7a	MTW----	:30	4	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	KOAT	M	10/15/12	7:00 AM	6a A7N More In The AM	6-7a	:30	Safety Net	\$400.00 NM
6	KOAT	Tu	10/16/12	6:52 AM	6a A7N More In The AM	6-7a	:30	We All Believe	\$400.00 NM
4	KOAT	W	10/17/12	6:22 AM	6a A7N More In The AM	6-7a	:30	Safety Net	\$400.00 NM
25	10/16/12	10/17/12	Good Morning America	7-9a	-TW----	:30	2	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TW----	2	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	Tu	10/16/12	7:26 AM	Good Morning America	7-9a	:30	Safety Net	\$300.00 NM
4	KOAT	W	10/17/12	8:47 AM	Good Morning America	7-9a	:30	We All Believe	\$300.00 NM
26	10/13/12	10/13/12	Sa A7N Balloon Fiesta	6-9a	-----S-	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S-	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Sa	10/13/12	8:14 AM	Sa A7N Balloon Fiesta	6-9a	:30	Safety Net	\$250.00 NM
27	10/14/12	10/14/12	Su A7N Balloon Fiesta	6-9a	-----S	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	Su	10/14/12	6:54 AM	Su A7N Balloon Fiesta	6-9a	:30	We All Believe	\$250.00 NM
28	10/15/12	10/17/12	5a A7N More In The AM	5-6a	MTW----	:30	3	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	MTW----	3	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	M	10/15/12	5:29 AM	5a A7N More In The AM	5-6a	:30	Safety Net	\$150.00 NM
1	KOAT	Tu	10/16/12	5:13 AM	5a A7N More In The AM	5-6a	:30	Safety Net	\$150.00 NM
2	KOAT	W	10/17/12	5:29 AM	5a A7N More In The AM	5-6a	:30	We All Believe	\$150.00 NM
Total Spots							21		

Gross Total \$6,800.00

Agency Commission \$1,020.00

Net Amount Due \$5,780.00

Payment Terms 30 Days